



# News Release



Shelby County Health Department

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FOR IMMEDIATE RELEASE

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## HEALTHCARE MARKETPLACE OPENS OCT. 1

MEMPHIS—Shelby County Health Department reminds Shelby County residents that if they are currently uninsured, they may be able to purchase health insurance through the Health Care Marketplace which opens on October 1, 2013. Created by the Affordable Care Act, the Marketplace creates a one stop shop to find and compare private health insurance options.

“This is a complex issue affecting everyone in our community,” said Shelby County Mayor Mark H. Luttrell, Jr. “Staff at the Shelby County Health Department will assist by directing residents to the trained enrollment specialists.”

To assist residents in determining eligibility and enrolling into the plan of their choice, ‘Navigators’ (or enrollment specialists) are available through Seedco, Memphis Health Center and Christ Community Health Centers.

For more information the Health Department encourages uninsured residents to visit [www.healthcare.gov](http://www.healthcare.gov) or to dial 1-800-318-2596 where operators are available 24 hours a day to answer questions.

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